

ISABELLA CERZA

Current third-year student studying Design and Human-Computer Interaction seeking an opportunity to grow in the communication and interaction design industry.

CONTACT

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bellacerza.xyz

EDUCATION

Carnegie Mellon University | 2022 -
Expected Spring 2026
BDes in Communication Design
Minor in HCI
GPA 3.78/4.0
Dean's List

RMIT University | Fall 2024
Semester Abroad Program
Melbourne, AU
GPA 3.8/4.0
Concentrated studies in publication
design, photojournalism, and data
science and machine learning.

WORK EXPERIENCE

Communications and Marketing Intern | Summer 2024

Fathom

- Managed content and social media pages for federal IT startup
- Designed web site, organized content, and was responsible for several deliverables including official banking statements, competencies statements, and infographics and pamphlets.

Designer | 2024-

CMUPWR

- Worked to create original branding and artwork for CMU's powerlifting team during its inaugural year
- Collaborated with the school to create an additional visual identity and logo for the team that adhered to CMU's identity guidelines

SKILLS

Interpersonal

Design Research
Wireframing
Storytelling
Rapid Prototyping
Brand/Identity Development

Technical

Adobe Suite (Ai, Ps, Lr, Id, Ae)
HTML/CSS
Figma
JQuery
Video/Photography Post-Production
Python (Pandas, Sci-kit, Seaborn)
Sketching
Data Visualization

RECOGNITION

Published Author

*WOVEN: An Interdisciplinary Journal
of Dietrich College (Spring 2024)*

"Sustainability and Consumerism
within the Outdoor Recreation
Community: A Design Approach"